

GENERAL FACT SHEET

BILL NUMBER 11-184

BRIEF TITLE	APPROVAL DEADLINE	REASON
College View Business Improvement District		To create a Business Improvement District in the College View area, 48 th Street between Calvert Street and Pioneers Blvd.

DETAILS

POSITIONS/RECOMMENDATIONS

<p>Legislation is needed to create the College View Business Improvement District (BID).</p>	Sponsor	Urban Development Department
	Program Departments, or Groups Affected	
	Applicants/Proponents	<p>Applicant: Urban Development Department</p> <p>Finance/Accounting</p> <p>City Department:</p> <p>Other: College View Neighborhood Association</p>
<p>Discussion (Including Relationship to other Council Actions)</p> <p>The Urban Development Department has been working with the College View Neighborhood Association to establish the BID. Through prior City Council approval, the BID area has been identified along 48th Street, Calvert Street to Pioneers Blvd.</p> <p>The BID will provide maintenance of the recently completed streetscape improvements. Examples of maintenance items include the overall functioning of the irrigation system that includes the annual system start-up and shut-down. Also, mulching, fertilizing, pruning, and weeding of planting beds and planting areas in the right-of-way. Replacement of plants and trees as needed and identified by Parks Department is also considered maintenance.</p>	Opponents	<p>Groups or Individuals</p> <p>Basis of Opposition</p>
	Staff Recommend.	<p><input checked="" type="checkbox"/> For <input type="checkbox"/> Against</p> <p>Reason Against</p>
	Board or Commission Recommend.	<p>BY</p> <p><input type="checkbox"/> For <input type="checkbox"/> Against</p> <p><input type="checkbox"/> No Action Taken</p> <p><input type="checkbox"/> For with revisions or conditions</p> <p>(See Details column for conditions)</p>

DETAILS
POLICY/PROGRAM IMPACT

	POLICY OR PROGRAM CHANGE	<input type="checkbox"/> NO <input type="checkbox"/> YES _____ _____ _____	
	OPERATIONAL IMPACT ASSESSMENT	_____ _____ _____ -	
	FINANCES		
	COST AND REVENUE PROJECTIONS	COST of total project:	\$
		COST of this Ordinance/Resolution	\$
		RELATED annual operating Costs	\$
		INCREASE REVENUE EXPECTED/YEAR	\$
SOURCE OF FUNDS	CITY [Approximately]		
	_____	\$ _____ %	
	-	\$ _____ %	
	-	\$ _____ %	
	-		
	NON CITY [Approximately]		
	_____	\$ _____ %	
	-	\$ _____ %	
	-	\$ _____ %	
	-		
BENEFIT COST <input type="checkbox"/> Front Foot Assessment <input type="checkbox"/> Square Foot _____			
		Average \$ _____ \$ _____	

APPLICABLE DATES:

FACT SHEET PREPARED BY: Ernie Castillo

REVIEW BY: Wynn Hjermstad

REFERENCE NUMBER